

Remit Address:

KTXL-TV

Main: (916) 454-4422

Billing: (206) 674-1487

Billing Address:

Great American Media Attention: Accounts Payable 3050 K St NW Washington, DC 20007



Advertiser	Democratic Congress Campaign Comm
Product	DCCC
Estimate Number	1500

Invoice #	377932-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/17/12

Station	KTXL
Account Executive	Dave Clark
Sales Office	Telerep Washington DC
Sales Region	National

Order #	377932
Alt Order #	06263412
Order Flight	09/12/12 - 09/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	9101
Advertiser Code	11
Product Code	14

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	40	M-F 11a-12p	11a-12p	•	•			•		•	•
				09/11/1	2 to 09/17/12	2x	M-WTF				
	40			Th	09/13/12	:30	11:50 AM	D3C12CA10T01H	\$150.00		1
	40			M	09/17/12	:30	11:51 AM	D3C12CA10T01H	\$150.00		2
2	40	M-F 3p-4p	3p-4p								
				09/11/1	2 to 09/17/12	2x	M-WTF				
	40			W	09/12/12	:30	3:54 PM	D3C12CA10T01H	\$175.00		2
	40			M	09/17/12	:30	3:36 PM	D3C12CA10T01H	\$175.00		1
3	40	FOX 40 Live @ 5a	5a-6a								
				09/11/1	2 to 09/17/12	3x	M-WTF				
	40			W	09/12/12	:30	5:13 AM	D3C12CA10T01H	\$115.00		3
	40			F	09/14/12	:30	5:14 AM	D3C12CA10T01H	\$115.00	(2
	40			M	09/17/12	:30	5:36 AM	D3C12CA10T01H	\$115.00	l	1
4	40	FOX40 News at 6	M-F 6p-630p								
				09/11/1	2 to 09/17/12	3x	M-WTF				
	40			Th	09/13/12	:30	6:20 PM	D3C12CA10T01H	\$500.00		2
	40			F	09/14/12	:30	6:29 PM	D3C12CA10T01H	\$500.00		2
	40			М	09/17/12	:30	6:19 PM	D3C12CA10T01H	\$500.00		1
5	40	FOX 40 Live @ 6a	6a-7a								
				09/11/1	2 to 09/17/12	2x	M-WTF				
	40			W	09/12/12	:30	6:11 AM	D3C12CA10T01H	\$200.00		1
	40			M	09/17/12	:30	6:28 AM	D3C12CA10T01H	\$200.00		2
6	40	M-F 7p-730p	7p-730p								
				09/11/1	2 to 09/17/12	2x	M-WTF				
	40			W	09/12/12	:30	7:23 PM	D3C12CA10T01H	\$1,000.00		2
	40			M	09/17/12	:30	7:25 PM	D3C12CA10T01H	\$1,000.00		1
7	40	FOX 40 Live @ 7a	7a-8a								
		_		09/11/1	2 to 09/17/12	1x	M-WTF				
	40			Th	09/13/12	:30	7:31 AM	D3C12CA10T01H	\$230.00		1
8	40	M-F 730p-8p	M-F 730p-8p								
-				09/11/1	2 to 09/17/12	2x	M-WTF				
				00/11/1	_ 10 00/11/12						



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	40	M-F 730p-8p	M-F 730p-8p		•		•	•	•	•	
	40			Th	09/13/12	:30	7:43 PM	D3C12CA10T01H	\$1,150.00		1
	40			M	09/17/12	:30	7:43 PM	D3C12CA10T01H	\$1,150.00		2
9	40	FOX 40 Live @ 8a	8a-9a								
				09/11/12	to 09/17/12	4x	M-WTF				
	40			W	09/12/12	:30	8:10 AM	D3C12CA10T01H	\$200.00		3
	40			Th	09/13/12	:30	8:55 AM	D3C12CA10T01H	\$200.00		2
	40			F	09/14/12	:30	8:55 AM	D3C12CA10T01H	\$200.00		1
	40			M	09/17/12	:30	8:30 AM	D3C12CA10T01H	\$200.00		4
10	40	9a-10a News	9a-10a News								
				09/11/12	to 09/17/12	3x	M-WTF				
	40			W	09/12/12	:30	9:12 AM	D3C12CA10T01H	\$175.00		1
	40			F	09/14/12	:30	9:29 AM	D3C12CA10T01H	\$175.00		2
	40			M	09/17/12	:30	9:28 AM	D3C12CA10T01H	\$175.00		3
12	40	Su 8a-9a	8a-9a								
				09/10/12	to 09/16/12	1x	1				
	40			Su	09/16/12	:30	8:43 AM	D3C12CA10T01H	\$750.00		1
13	40	X Factor Thur	Thu X Factor 8-9p								
				09/10/12	to 09/16/12	1x	1				
	40			Th	09/13/12	:30	8:24 PM	D3C12CA10T01H	\$5,750.00	1	1
14	40	M-Sun 10p-11p News	M-Sun 10p-11p	•••	00/10/12	.00	0.2 1 1 101	550220/120/02//	φο,,, ου.ου		•
17	40	m-sun top-11p news	M-3411 10p-11p	00/11/12	to 09/17/12	2x	M-WTFSS				
	40			Sa	09/17/12	:30	10:10 PM	D3C12CA10T01H	\$1,150.00		2
	40			Sa M	09/13/12	:30	10:10 PM 10:27 PM	D3C12CA10T01H D3C12CA10T01H	\$1,150.00 \$1,150.00		1
45		M 0 500 600 N	M 0 500 0	IVI	09/17/12	.50	10.27 FIVI	DJCIZCAIUIUIH	φ1,130.00		'
15	40	M-Sun 530-630p News	M-Sun 530-6p	20111112		_					
					to 09/17/12	3x	M-WTFSS				
	40			W	09/12/12	:30	5:58 PM	D3C12CA10T01H	\$500.00		2
	40			F	09/14/12	:30	5:51 PM	D3C12CA10T01H	\$500.00		3
	40			Su	09/16/12	:30	5:39 PM	D3C12CA10T01H	\$500.00		1
16	40	X Factor Wed	Wed X Factor 8-10p								
				09/10/12	to 09/16/12	1x	1				
										·	·



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Billing Type	Cash
Special Handling	

\$21,080.00

Payment Terms 30 Days

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Advertiser Code	11
Product Code	14

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
16	40	X Factor Wed	Wed X Facto	Wed X Factor 8-10p							
	40			W	09/12/12	:30	8:31 PM	D3C12CA10T01H	\$5,750.00		1
			Aire d Coata	00	۸: ۳۰ ما	Aired Crees		0.00			
			Aired Spots	32	Aired	Aired Gross		0.00			
					Agency Comm	ency Commission		0.00			

Net Amount Due